

GENERAL CASE GRADING GUIDE

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| 1. Overview of the case - Optional | |
| 2. Identification of the key issue(s), problem (s) and justification | 5 |
| 3. State what is the goal / desired results and how it will be measured | 10 |
| 4. Identification of an appropriate number of alternative courses of action (limit to three) | 15 |
| 5. Analysis of the selected courses of action | 30 |
| 6. Based on criteria established in 3 rank courses of action | 10 |
| 7. Make a recommendation and state justification | 20 |
| 8. Properly complete cover sheet | 10 |
| 9. Implementation – To be done but no deduction unless not attempted | (10) |

COVER SHEET

**NAME OF CASE
YOUR NAME
DATE**

**PEOPLE YOU WORKED WITH ON THE CASE:
(I WORKED WITH)**

**PEOPLE WHO PROOFREAD YOUR WRITE-UP:
(PROOFREADER(S))**

**CLASS PARTICIPATION:
I ANSWER QUESTION ..., I ASKED QUESTION ABOUT, I COMMENTED
ON (NAME'S) RESPONSE CONCERNING**